

Wilderness™ Log Homes

Wilderness™ Log Homes Web Site Program Order Form for Start Up & Small Businesses

Web Site Package - The prices below reflect annual cost unless otherwise specified.

Pioneer Package - \$295.00 annual fee Level 1

Package includes:

- Annual hosting
- Unique URL, <http://businessname.wildernessloghomesdealers.com>
- Home page plus up to 4 additional pages, please check desired pages:
 - About Us Gallery of Homes Find Us Contact Us
 - Planning Guides Floor Plans FAQ Links
- Link from Wilderness Log Homes Dealer Locator
- Unlimited site self-updates or TMP monthly updates to site (occur once a month)
- 24/7 online access to site stats
- 24/7 site monitoring: Web Farm Server arrangement

Homestead Package - \$500.00 annual fee Level 2

Package includes:

- Annual hosting
- Custom URL
- 1 email account to match custom URL
- Home page plus up to 7 additional pages, please check desired pages:
 - About Us Gallery of Homes Find Us Contact Us
 - Planning Guides Floor Plans FAQ Links
- Plus last 4 items in Pioneer Package

Open Range Package - \$750.00 annual fee Level 3

Package includes:

- Annual hosting
- Custom URL
- 4 email account to match custom URL
- Home page plus up to 11 additional pages, please check desired pages:
 - About Us Gallery of Homes Find Us Contact Us
 - Planning Guides Floor Plans FAQ Links
- Plus last 4 items in Pioneer Package

High Sierra Package - \$1,500.00 annual fee Level 4

Package includes:

- Annual hosting
- Custom URL
- 5 email account to match custom URL
- Appointment Scheduler
- Smartpages/Yahoo, Switchboard & Monstermoving Internet Yellow page Bundle
- Up to 15 additional pages, please check desired pages:
 - About Us Gallery of Homes Find Us Contact Us
 - Planning Guides Floor Plans FAQ Links
 - Sales Customer Testimonials Special Services Maps to Current Projects
- Plus last 4 items in Pioneer Package

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Ala Carte Enhancements

- | | |
|--|----------------|
| <input type="checkbox"/> Additional pages | \$100/page |
| <input type="checkbox"/> Maps to your projects' locations | \$100 per page |
| <input type="checkbox"/> Custom copywriting | \$50/page |
| <input type="checkbox"/> Artwork/Image Scanning | No Charge |
| <input type="checkbox"/> Custom URL (for example, www.businessname.com) | \$75/2 years |
| <input type="checkbox"/> 1 email account (must first buy a Custom URL) \$65 first year; \$15 annual renewal | |
| <input type="checkbox"/> Additional email accounts (please indicate number of accounts____) | \$10 each/year |
- Additional Revisions (for revisions exceeding the once-a-month TMP updates)
- | | |
|--|----------------|
| <input type="checkbox"/> Artwork revisions | \$35 per image |
| <input type="checkbox"/> Copy/text revisions | No Charge |

Online Marketing/Advertising Options

- | | |
|--|-----------------------------------|
| Online Scheduler | \$480 / annual & \$100 set up fee |
| Email Marketing Program | \$300 / annual & \$150 set up fee |
| Verizon Superpages.com | |
| Includes 5 category listings related to log homes and home builders..... | \$390.00 |

Search Engine Optimization

Search Engine Optimization is the promoting of a website on the Internet through search engines, directory listings and linking campaigns. SEO is designed to increase overall market share and awareness of your website products and services.

Ultimate Goal of Search Engine Optimization is to:
Increase online leads from your website.
Increase sales of your products and services!

Contact Tom Mitchell at (800) 223-0074 Ext 6520 for pricing.

TOTAL: \$ _____

Choose One Web Template Design Option 1 2

(design options can be viewed in full online at www.wildernessloghomesdealers.com)

Business Information

Business Name: _____

Your Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Site Information

Complete your Internet Address (URL): Example: <http://businessname.wildernessloghomesdealers.com>
Wilderness Log Homes owns the wildernessloghomesdealers.com domain, so there is no extra cost to you for this URL. Please complete your free Internet Address by filling in the information below (minimum 6 characters/maximum 30 characters):

http://_____wildernessloghomesdealers.com

If you are purchasing a custom URL, please indicate desired URL(s) (ex. www.businessname.com). Please note that some URLs will not be available. Therefore, feel free to list more than one option below in the order of preference. TMP will register the first one available.

1). _____ 2). _____
3). _____

If you are purchasing an email account(s) with your custom URL, please indicate the name associated with the account.

1). _____ 2). _____
3). _____

Please fill in the following information as completely as possible or include a separate sheet with your own customized text:

HOME PAGE TEXT

At _____ [Dealer/Company], we pride ourselves on crafting your home to reflect your individuality and fulfilling your dreams down to the last detail. We see every new home as an exciting challenge — one that we design with passion and the unmatched quality that we've come to be known for. From small weekend cabins to large country lodges and commercial buildings, we offer a seemingly infinite number of design and construction options that enable you to truly customize your own personal masterpiece.

So, explore our site and start dreaming. We hope you're as excited about the possibilities as we are.

ABOUT US PAGE TEXT

Welcome. We are _____ [Dealer(s)] and we have enjoyed living in our own Wilderness Log Home so much that we decided to become a representative of these quality-built homes. There are many good log systems in the marketplace today but none that have a finer product than that of the Wilderness Company.

As experienced professionals with _____ [No of Years] years of experience we will provide personal service and assist you throughout the entire process. From the initial idea phase, site determination, plan drawing with architectural support, ordering of the log system, doors, windows and materials to the recommendation of a builder and on site check in of your shipment.

Meet with us to see our model home, or take a tour of some customers' homes in the _____ [Town Name] area. We can answer your questions and explain your options. Best of all, we share your passion for log home living. Consider us a friend you can rely on.

Choose from the following website update options:

- TMP continues to update my site after the initial build, once a month (content updates must be provided by Dealer)
- Update/maintain my own website through an easy-to-use web interface. Also includes 24/7 online access to site stats. You must choose a password with this option to enable access to the site editor. Please choose and enter your password below (minimum 6 characters/maximum 30 characters):

Payment

I authorize TMP Directional Marketing to create and/or host the web site that I have selected to my specifications. In maintaining my site, I agree to include only information pertaining to my business including but not limited to, its products, services, employees, etc. Under no circumstances will any adult content, hate messages or any other material deemed inappropriate be represented on my site. I understand that these services will renew automatically each year until cancelled.

Payment Options:

<input type="checkbox"/> Bill Me <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard Card # _____ Exp. Date _____

Signature _____ Date _____

Print Name Here _____

Complete and fax order form to Tom Mitchell 800-223-0074 Ext 6520